

PRODUCTISED EXECUTIVE ADVISORY

Technology Pulse

One independent Board view across technology, cyber
security and AI.

Clear priorities. Defined evidence. Board-ready action.

Not another audit. A sharper executive view.

Technology Pulse turns fragmented signals into one concise, independent view of what is working, where exposure or opportunity exists, and what leadership should do next.

ONE VIEW

Technology, cyber security and AI considered together - not as separate technical workstreams.

BOARD LANGUAGE

A decision-ready narrative: significance, evidence, priority, owner and next move.

INDEPENDENT JUDGEMENT

Vendor-neutral advice with no implementation quota shaping the recommendation.

THE RESULT

A common fact base and a focused agenda for the next 90 days.

A defined platform. Premium advisory.

PLATFORM

The repeatable engine

- Structured assessment workflow
- Evidence model and scoring
- Six-domain framework
- Benchmark and trend logic

ADVISORY

The judgement layer

- Executive discovery
- Evidence interpretation
- Context-aware challenge
- Priority setting

Technology Pulse is not presented as SaaS.

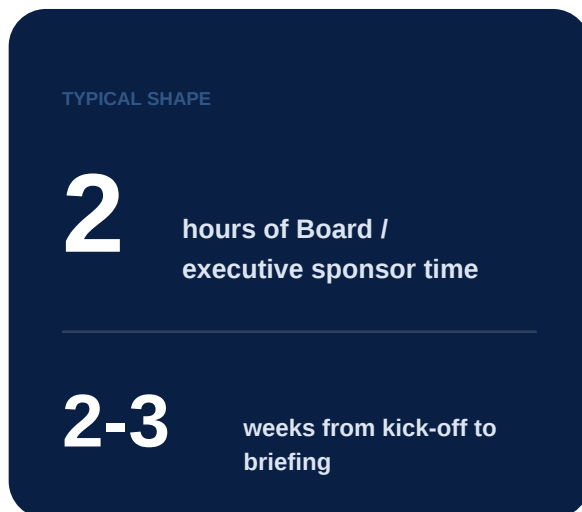
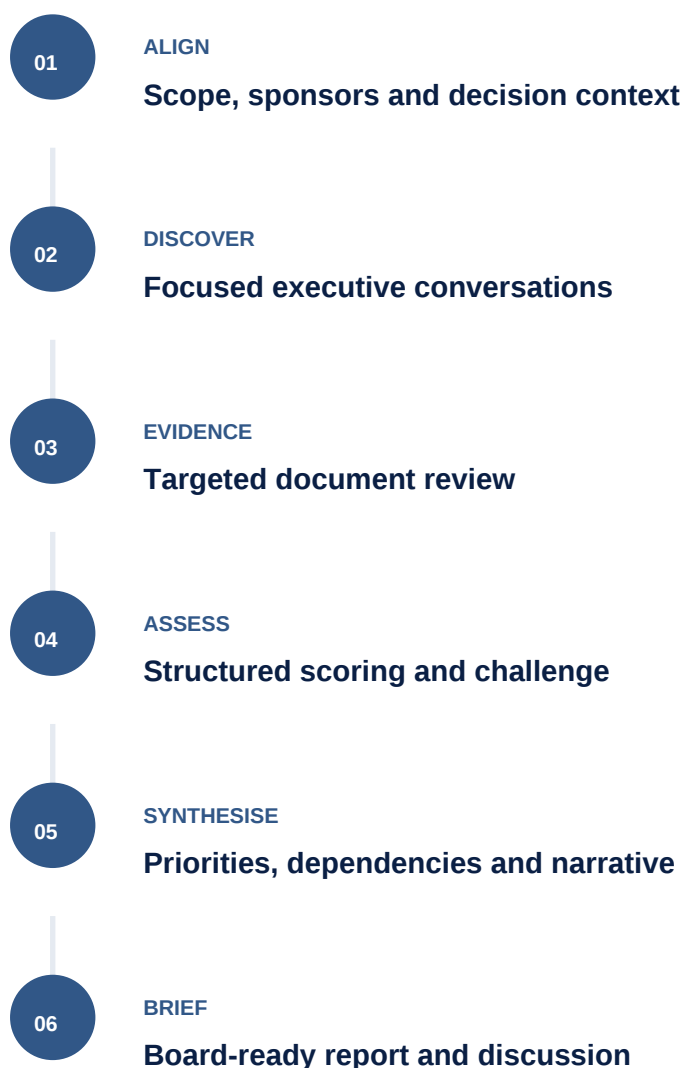
It is a productised executive advisory service: proprietary structure and consistent outputs, delivered with experienced human judgement.

THE PROMISE

Consistent enough to scale.
Experienced enough to trust.

A contained, evidence-led engagement.

A clear sequence limits disruption, makes progress visible and keeps the focus on executive decisions.



Deliberately light-touch.

We agree the minimum evidence needed at kick-off. Existing material is used wherever possible.

PEOPLE

- Executive sponsor
- Technology leader
- Security lead, if separate
- CEO / CFO perspective

DOCUMENTS

- Strategy and roadmap
- Recent Board papers
- Risk register
- Key policies and supplier list

OPTIONAL

- Architecture overview
- Investment plan
- Previous assessments
- Selected metrics

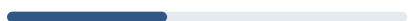
WHAT WE DO NOT REQUIRE

- No software installation
- No intrusive scanning
- No six-week workshop programme
- No data extraction by default

Six connected domains. One executive narrative.

01 STRATEGY

Alignment, outcomes, ownership



02 DELIVERY

Portfolio, capacity, execution



03 OPERATIONS

Resilience, service, suppliers



04 CYBER

Exposure, control, response



05 DATA + AI

Value, governance, readiness



06 LEADERSHIP

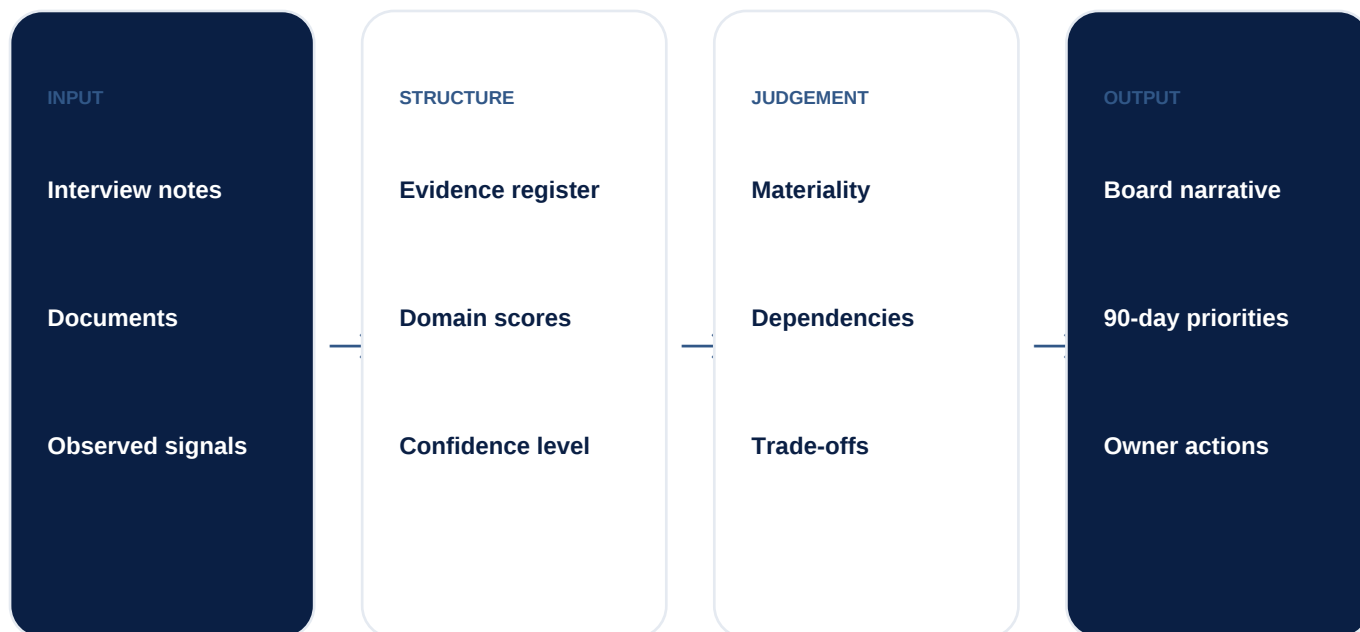
Decisions, skills, accountability



Scores create structure. Evidence and judgement create meaning.

Evidence in. Decisions out.

The Platform creates traceability; Advisory turns it into proportionate, commercially grounded action.



RESPONSIBLE USE OF AI

AI may accelerate synthesis and pattern-finding. It does not replace evidence, professional judgement or final human review.

Client information is handled only through agreed tools and controls.

A concise pack built for action.

01 EXECUTIVE PULSE

The overall position and what it means now.

02 DOMAIN VIEW

Strength, exposure and confidence across six domains.

03 PRIORITY ACTIONS

A sequenced 90-day agenda with owners.

04 DECISION LOG

Choices, trade-offs and escalation points.

05 BOARD BRIEFING

A facilitated discussion focused on decisions.

06 FOLLOW-THROUGH

Optional check-in and advisory support.

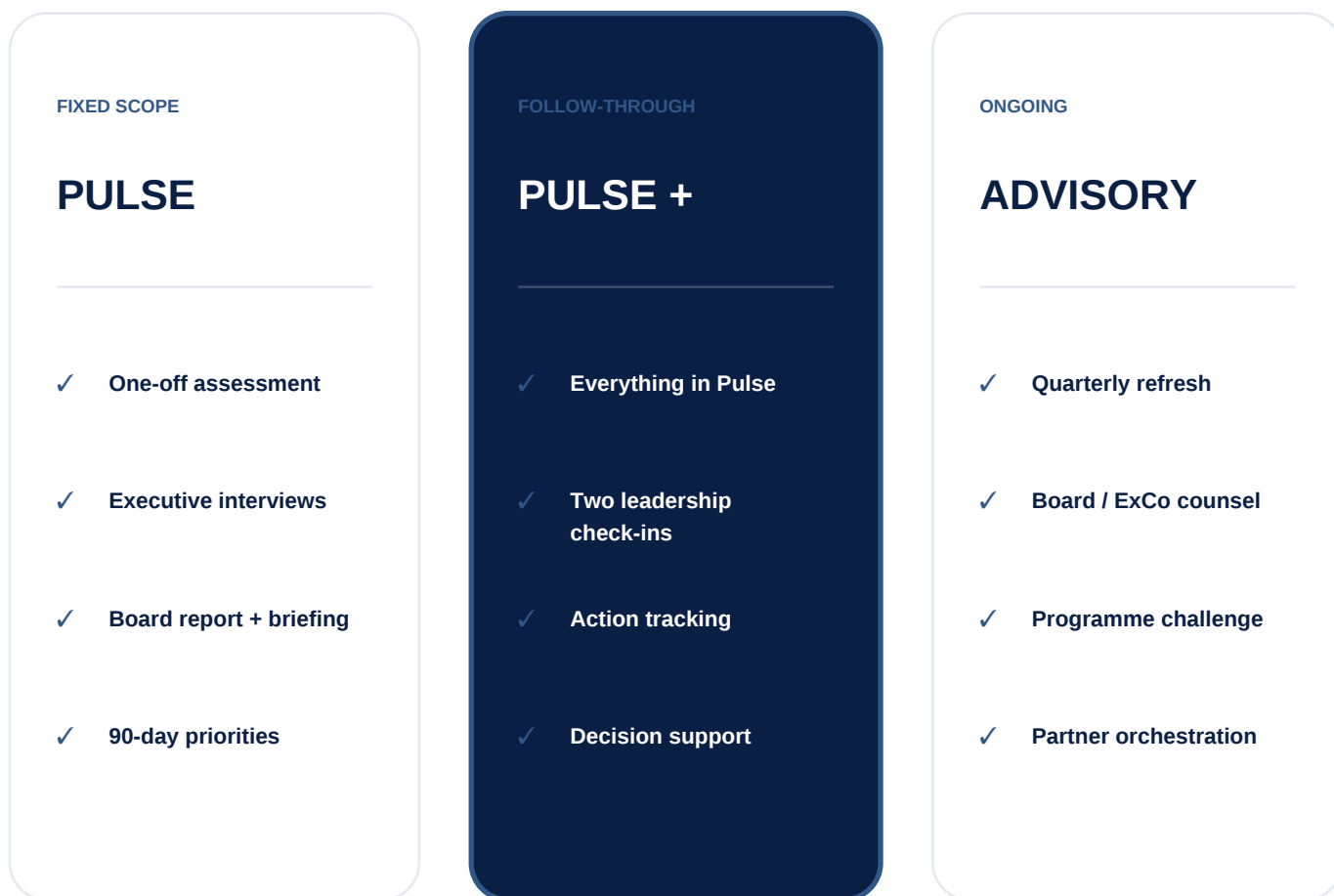
The report is the artifact. The decisions are the value.

A decision-led executive pulse.



Start with clarity. Extend only where useful.

A simple product ladder protects the independence of the assessment while creating a natural route to continued support.



INDEPENDENCE BY DESIGN

Keston can identify and shape follow-on work. Specialist delivery is separately scoped, transparently recommended and never required.

When the Board needs a better signal.

Technology Pulse is designed for leadership teams that need perspective, not another technical inventory.

CHANGE

New strategy, transaction, leadership shift or material transformation.

UNCERTAINTY

Conflicting views, inconsistent reporting or unclear priorities.

EXPOSURE

Rising cyber, resilience, supplier or regulatory concern.

OPPORTUNITY

AI, data or technology investment needs sharper direction.

A GOOD FIRST CONVERSATION

What does the Board need to understand or decide in the next 90 days?

See the whole picture. Decide what matters next.

A short scoping conversation will confirm fit, timing and the lightest useful evidence set.

[BOOK A DISCOVERY CONVERSATION](#)

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